

SANTA CRUZ COUNTY MAPP STEERING COMMITTEE MEETING

*From the Redwoods through the Valleys to the Sea:
Embracing Communities, Enhancing Wellbeing*

Thursday, February 4, 2016

AGENDA

- Review and Finalize Forces of Change Report
- Review, Discuss, and Finalize Select Indicators for the Community Health Status Assessment
- Plan for Community Dialogues – Community Themes and Strengths Assessment
- Next Steps

**REVIEW AND APPROVE
FINDINGS REPORT FROM
FORCES OF CHANGE
ASSESSMENT**

UPDATE FROM THE COMMUNITY HEALTH STATUS ASSESSMENT SUBCOMMITTEE

Convened meetings on December 3, 2015 and February 3, 2016

ACCOMPLISHMENTS

- Discussed criteria for selecting indicators/measures
- Reviewed a set of 109 types of indicators/measures
- Developing a data dictionary to be completed before the end of February 2016
- Reconvene to select indicators/measures based on criteria
- Intent is to provide the MAPP Steering Committee a list of 10-25
 - Approximately 6-8 of them will be presented to public during the community dialogues

CRITERIA USED TO REVIEW INDICATORS/MEASURES

- Health impact (frequency and severity)
- Comparison on state and national level
- Identified areas of inequities
- Data are reliable and valid

PLANNING FOR COMMUNITY DIALOGUES

SELECTING LOCATIONS

Top Ranked Communities (60%+)

1. Santa Cruz
2. Watsonville, Aptos,
Scotts Valley, & Live
Oak
3. Felton, Capitola, &
Soquel
4. Davenport

Remaining Communities

5. Freedom, Boulder Creek,
& Ben Lomond
6. Corralitos
7. Bonny Doon
8. La Selva
9. Pajaro Valley

SELECT DATES

Considerations:

- Linkages to existing meetings or community engagement efforts
- Holidays
- Can we do them all in a few days?
- Do we spread them out over time (e.g., over a month)

PROMOTION & RECRUITMENT STRATEGIES

- Which organizations can assist?
 - Community-based organizations
 - Libraries
 - Direct service providers: clinics, WIC, family resource centers
- How do we promote the dialogues:
 - Internet
 - Community Flyers

CONTENT DEVELOPMENT

- Data from selected indicators will be presented
- What do you want to know from them?
 - Health issues most concerning to them
 - How they seek services
 - Where they obtain health information
 - Access barriers
- Flow considerations
 - Questions posed before and/or after they receive the presented health data

OUR NEXT STEPS

